

Yes Stories Guide

A VERY SIMPLE 'HOW TO' TO HELP YOU SET UP
THE MOST INSPIRING YES STORIES EVENT

1) FIND A GOOD VENUE

- LOOK FOR A FREE VENUE WITH MINIMUM BAR SPEND
- PLAN AS FAR AHEAD AS YOU CAN. WEEKDAYS ARE OFTEN QUIETER IN PUBS SO EASIER TO BOOK
- MAKE SURE THE VENUE HAS A PROJECTOR OR THAT YOU CAN OUTSOURCE ONE
- OR IF NOT A PROJECTOR, A BIG TV, ANYWHERE THAT HELPS PEOPLE SHARE THEIR SLIDES

2) FIND SPEAKERS

- IDEALLY YOU WANT 6-8 SPEAKERS, EACH WITH 7-8 MINUTES OF TIME FOR THEIR PRESENTATION AND QUESTIONS
- ASK THE PEOPLE YOU ALREADY KNOW THAT HAVE TAKEN ON A YES STORY IF THEY WANT TO TALK ABOUT IT
- ASK ON SOCIAL MEDIA FOR PEOPLE TO NOMINATE SOMEONE THEY KNOW WITH A STORY, OR THEMSELVES
- KNOW SOMEONE WHO'S CURRENTLY AWAY DOING SOMETHING GREAT? GET THEM TO DIAL IN
- MAKE SURE THE STORY IS ABOUT SAYING YES, RATHER THAN JUST A GOOD HOLIDAY STORY + MAKE SURE YOU CHECK THE PRESENTATIONS BEFORE AIRTIME, SO THAT THEY DON'T END UP BEING TOO LONG OR INAPPROPRIATE

3) FIND YOUR AUDIENCE

- PUBLISH ON OUR SOCIAL MEDIA (INCLUDING ALL TRIBES, IN CASE SOMEONE IS PASSING THROUGH YOUR CITY)
- PUBLISH THE EVENT ON EVENTBRITE TO SELL YOUR TICKETS. YOU WILL ALSO GET YOUR GUEST LIST FROM EVENTBRITE
- BE SURE TO LET TEAM YES (VIA THE TEAM FB GROUP) KNOW THIS IS HAPPENING, AND ALWAYS FEEL FREE TO ASK FOR ADVICE OR SUPPORT

4) ON THE NIGHT

- CUDDLE & SUPPORT YOUR SPEAKERS SO THEY DON'T FREAK OUT
- SPLIT THE TALKS WITH A BREAK
- PREP A SHORT INTRO FOR ALL THE SPEAKERS: A NICE INTRO IS ABOUT WHY THEY'VE BEEN ASKED TO SPEAK (DON'T JUST TELL EVERYONE WHAT THEY'RE GOING TO BE SPEAKING ABOUT)

WHEN IN DOUBT, ASK US FOR HELP!
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**SAY
YES
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